

**Draft ~ As of March 22, 2007**

**2007 Youth Business Week**

**Speakers & Events**

**Please Note: We will have guests visiting with us at various times for lunch and dinner who represent various industries and careers. Please feel free to ask questions and learn from them. This is a wonderful opportunity to gain information and access to future career options!**

**Sunday**

- *Welcome to YBW 2007! Opening Ceremonies*(Dr. James Robertson, Bruce Jenkins, Lee Alderman)
- *Introductions ~ YBW 2007 Chairwoman, YBW Executive Director, YBW Board of Directors, YBW Tech Support, YBW Student Interns, YBW Residential Advisors*
- *You CAN do it! - Angie Grainger, CPA, Author, Board Member*
- *Creative Construction – Hunk-O-Junk Hands-on financial/marketing competition.*

**Monday**

- *Intro to BizSim – YBW Alumni Erik Pratt and Laci Moore explain BizSim and share their experience at YBW 2005 and 2006 program..*
- *Personal Financial Planning – Rebecca Gallagher, Business & Economics Instructor, Ridgway High School, introduces NEFE's personal financial planning curriculum/program for the week.*
- *Building the World through The Trades – Doug Hamilton, owner, Oak Grove Construction and Keith Woods, CEO North Coast Builders Exchange*
- *Lunchtime Speaker – Don Jinks*
- *Your Business & Technology – Greg Wilde; CTO, Redwood Credit Union, discusses the importance and usefulness of today's technology in your business' success.*
- *Your Credit, Your Cars, The Environment – Erin Ewart, Redwood Credit Union discusses the importance of good credit, knowledgeable vehicles, protecting the environment*

**Tuesday**

- *Women in Business/Men in Business – What does success really look like? Groups will be separated and move outside to hear the moving and inspirational stories of these individuals. Opportunities to ask questions, share concerns, fears, hopes, dreams for the future.*
- *Starting from Scratch – Armando Coronel, owner of **Taqueria el Coronel** in Sebastopol shares his story of immigrating to the United States, steps to creating a successful business, community involvement and partnerships, and family. Armando will provide a cooking demonstration and share some of the "specialities of the house" of **Taqueria el Coronel!***
- *Giving Back to Our Community – Sharing the experience of The Pope Family's Extreme Makeover in Penngrove, we hear from Stan Clark of Quattrochi & Kwok, as well as watching the Extreme Make-over Video.*
- *Giving Back to Our Community –Why it's important to be involved in the community in which you live and work and give back to support the success of others. Newest recipients of Habitat for Humanity Housing Projects share their experience with the Habitat projects.*

**Wednesday**

- *Dollars & Sense – Crystil Turner of CalCPA discuss money management skills for teens and young adults.*
- *Lunchtime Speaker – Cynthia Murray – Marin/Sonoma Leadership Council*
- *Credit Analysis – Bankers from the community evaluate and give feedback on company business plan and financial statements and assign a credit score.*
- *Talent Show (evening) – This is all yours ~ good taste must prevail!*

**Thursday**

- *Nuts & Bolts – Stephen Jackson, Sonoma County Office of Education, will lead a hands-on activity on understanding unit costs.*
- *Marketing & Shareholder Presentations – Panel of judges from a variety of businesses.*
- *"The YBW 2007 Dance!" - Disc Jockey rolls the discs for an evening of fun and relaxation*

## **Friday**

- *Trade Show* – A multitude of volunteer business people as Venture Capitalists
- *Banquet Luncheon and Awards Ceremony* – Closing speeches by Chris Fadeff, YBW Alumni, SSU Graduate, and Representative Staff from Congresswoman Lynn Woolsey's office, and, Dr. James Robertson, Dean of School of Management and Economics, Sonoma State University. Announcement of winning teams!
- *Final team meeting/cleaning up of rooms and packing up ~ Ciao!*